

press release

23 January 2012

New ISA range from The Share Centre

- New Ready-made ISA managed by our experts
- Self-select Stocks and Shares ISA with fixed administration fee of £12.50 per quarter
- Self-select Funds ISA with no administration fee

The Share Centre widens its ISA range to offer investors more choice with lower fees, whatever their investment knowledge. Guy Knight, Sales and Marketing Director at The Share Centre, explains the benefits.

“We wanted to develop a range of ISAs to cater for every investor, whether they want complete control of their investments or want the tax benefits whilst leaving the investment management to our experts.

“Many of our customers are new to the market and recognise the benefits of an investment ISA but aren't sure where to put their money.

“Our new Ready-made ISA is the easy choice for such investors. It invests in our sister company Sharefunds' SF Portfolio of funds – the SF Cautious fund, the SF Positive fund or the SF Adventurous fund. Investors can choose which one best suits their investment goals and attitude to risk level.

“These are fund of funds that invest in well known investment houses and are managed for the investor by our fund experts, Andy Parsons and Sheridan Admans. They offer exposure to our preferred range of funds, the majority coming from our Platinum 120 range. There's no dealing commission, no initial charge, and no account administration, so the full value of the investment goes into the fund.

“We have also introduced a fixed administration fees for our online only Self-select Stocks and Shares ISA. This ISA gives investors complete control of the underlying investments for a fixed fee of £12.50 per quarter.

“Our Self-select Funds ISA is designed for those who only wish to invest in funds and has no administration fee. Over 2000 funds are available for this ISA and if the investor chooses from our Platinum 120 range of funds, there is no purchase commission and the majority have no initial charge.”

---Ends---

Note to editors:

ISA tariff table

ISA Product	Admin Fee	Why?	Transfer in
NEW Ready-made ISA	None	Not sure what to invest in or want an account which you don't need to actively manage? Our Ready-made ISA invests in our sister company Sharefunds' SF Portfolio of funds 'SF Cautious Fund', 'SF Positive Fund' or 'SF Adventurous Fund'. These 'baskets' of funds enable you to benefit from our expertise and spread risk.	Receive up to £300 when transferring your ISA to us
Self-select Funds ISA	None	Designed for investing in Unit Trusts & OEICS. You can choose from over 2,000 funds including those from leading fund houses. Alternatively, you can choose from our Platinum 120 range of funds.	
Self-select Stocks & Shares ISA	£12.50 + VAT per quarter	Gives you complete control with transparent fees and makes it easy for you to purchase a wide range of ISA-eligible investments. Choose from a variety of dealing options from infrequent to daily dealing with the right tariff to suit you.	
For dealing options and fees - http://www.share.com/a/ISA-dealing-options.html			

SF portfolio

The three Funds of Funds (collectively known as the SF Portfolio of Funds) provide an opportunity to spread risk cost-effectively by buying into a wide variety of investments. They cater for three different investment objectives with varying degrees of risk: cautious, positive and adventurous. There's no dealing commission, a 1% annual management fee and the majority no initial charge.

	Risk			Aim		
	Low	Medium	High	Income	Growth	Balanced
SF Cautious	X			X		
SF Positive		X				X
SF Adventurous			X		X	

Sharefunds

Sister company of The Share Centre, Sharefunds provides cost effective and expert fund accounting and pricing services to Fund Managers across the UK

In addition to these services Sharefunds offer a comprehensive and packaged service whereby Fund Managers can concentrate on the management of their funds, secure in the knowledge that operational issues and related regulatory requirements are being met by Sharefunds (in partnership with WAY Fund Managers Limited, an affiliate company).



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Risk Warnings:

Investing in general, and the products and services mentioned above may not be suitable for all: if in doubt, individuals should seek independent financial advice. The value of investments and the

income from them can go down as well as up and investors may not get back their original investment. Past performance is not a reliable indicator of future performance.

The bases and levels of taxation relating to ISAs, CTFs and SIPP's are subject to change and the value of these tax allowances may depend upon the circumstances of the individual.

About The Share Centre:

The Share Centre was established in 1990 to provide value-for-money share services for private investors. Its range of services includes buying and selling shares (by Internet, telephone and post) and a comprehensive share administration and safe custody service. Tax-efficient investment 'wrappers' including ISAs, CTFs and SIPP's are also available.

The Share Centre's Advice team provides comment on market sectors, individual shares and funds on www.share.com. Access is available to customers and registered users of the site. Registration is free. To understand how our Advice team arrive at their views please read our [Investment Research Policy](#)

In addition, account customers can receive individual telephone advice on UK-listed shares and on funds traded via the CoFunds trading platform.

The Share Centre Limited is a member of the London Stock Exchange and is authorised and regulated by the Financial Services Authority under reference 146768.

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