

press release

10 November 2011

Strong performance by Experian despite difficult conditions

- Strong performance in Latin America drives Experian's growth
 - Pre-tax profits ahead of some broker expectations
- The Share Centre continues to recommend investors 'buy' Experian

As global business services company Experian updates the market on its performance for the first half of the year, Graham Spooner, investment research adviser at The Share Centre, explains what this means for investors.

"Experian reported strong performance for the first half of the year with headline pre-tax profits rising by 20%, ahead of some broker forecasts. Earnings before tax and profit increased by 16% and revenues were up by 15%. These figures show the company is on track to meet its full year expectations of modest margin improvements and good cash flow conversion.

"Experian's growth was again driven by the performance in Latin America and a rise in earnings growth in North America, the UK and Ireland. Investors will be pleased to hear the company expects organic revenue growth for the second half of the year to be as strong as the first half.

"The share price has been holding up well in these difficult conditions and has bounced back strongly since the market crash in August. Long term investors looking for a steady medium risk blue chip investment geared for growth may wish to consider Experian. The company's growing exposure to emerging markets and the continued demand for its products in these challenging times is attractive for investors."

---Ends---

Note to editors:

The Share Centre is now on Facebook and Twitter.



Join us on Facebook



Follow us on Twitter

For further information please contact:

The Share Centre

Rebecca Kempzell

PR Executive

01296 439 426

Rebecca.kempzell@share.co.uk

Stephanie Reynolds

PR Manager

01296 439 256

Stephanie.reynolds@share.co.uk

Lansons Communications

Chantal Heckford / Lisa Grando / Sarah Waterson

0207 294 3630 / 0207 294 3669 / 0207 294 3649

Chantalh@lansons.com / Lisag@lansons.com / SarahW@lansons.com

To view all our press releases and more from our investment advisers please go to blog.share.com

Risk Warnings:

Investing in general, and the products and services mentioned above may not be suitable for all: if in doubt, individuals should seek independent financial advice. The value of investments and the income from them can go down as well as up and investors may not get back their original investment. Past performance is not a reliable indicator of future performance.

The bases and levels of taxation relating to ISAs, CTFs and SIPP's are subject to change and the value of these tax allowances may depend upon the circumstances of the individual.

About The Share Centre:

The Share Centre was established in 1990 to provide value-for-money share services for private investors. Its range of services includes buying and selling shares (by Internet, telephone and post) and a comprehensive share administration and safe custody service. Tax-efficient investment 'wrappers' including ISAs, CTFs and SIPP's are also available.

The Share Centre's Advice team provides comment on market sectors, individual shares and funds on www.share.com. Access is available to customers and registered users of the site. Registration is free. To understand how our Advice team arrive at their views please read our [Investment Research Policy](#). The Share Centre blog is also available at <http://blog.share.com>.

In addition, account customers can receive individual telephone advice on UK-listed shares and on funds traded via the CoFunds trading platform.

The Share Centre Limited is a member of the London Stock Exchange and is authorised and regulated by the Financial Services Authority under reference 146768.

Registered in England No. 2461949. Registered office: Oxford House, Oxford Road, Aylesbury, Bucks. HP21 8SZ.