

press release

5 September 2011

Share of the week from The Share Centre

Graham Spooner, investment adviser at The Share Centre, picks UK satellite broadcaster BSkyB as his share of the week. Here's why:

"BSkyB pleased the market at the end of July issuing strong figures ahead of expectations. The company's profits rose to over £1bn and revenue increase by £900m to £6.6bn.

"Investors seeking growth will be pleased to see a sharp upturn in consumers using the company's services. Most interestingly BSkyB has seen a demand for its broadband and telephony packages without any TV services with 100,000 people now choosing this option.

"It has also been announced that BSkyB has been awarded the rights to broadcast live Formula 1 motor racing with the BBC between 2012 and 2018. Another large sporting event moving onto Sky's screens will please investors.

"The share buy back scheme gives an added bonus and should help to stabilise and underpin the share price, something we would all appreciate in the current market.

"We have recommended investors seeking growth 'buy' BSkyB since July, however the company's total dividend for the year was higher than expected increasing by almost 20% to 28.23p. This means the yield is now becoming notable for those seeking income."

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About The Share Centre:

The Share Centre was established in 1990 to provide value-for-money share services for private investors. Its range of services includes buying and selling shares (by Internet, telephone and post) and a comprehensive share administration and safe custody service. Tax-efficient investment 'wrappers' including ISAs, CTFs and SIPP's are also available.

The Share Centre's Advice team provides comment on market sectors, individual shares and funds on www.share.com. Access is available to customers and registered users of the site. Registration is free. To understand how our Advice team arrive at their views please read our [Investment Research Policy](#). The Share Centre blog is also available at <http://blog.share.com>.

In addition, account customers can receive individual telephone advice on UK-listed shares and on funds traded via the CoFunds trading platform.

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