thesharecentre:

press release

31 August 2011

Fund in Focus: Standard Life UK Equity Income Unconstrained fund

Andy Parsons, advice team manager at The Share Centre, explains why investors may wish to broaden their horizons and seek a UK fund away from the norm, such as the Standard Life UK Equity Income Unconstrained fund.

"Although this fund has a track record of less than five years and more importantly, has only been managed by Thomas Moore since January 2009, he has clearly demonstrated an ability to deliver as the fund has been a top quartile performer for 2009 and 2010.

"When a fund undergoes a change of manger, investors should be wary not to make any rash investment decisions. It takes time for the new manger to fully evaluate and structure the portfolio to their way of thinking and investment style. This fund has definitely benefitted from a fresh approach by Thomas.

"The portfolio is constructed from the very best ideas, drawing on the strength of Standard Life's investment research teams for large and small cap, their UK equity teams Winners List and Matrix quant model.

"Choosing which UK equity income fund to invest in is difficult for many investors for a variety of reasons. Many of the available funds have a strong correlation to each other given significant overlap in the top holdings because of the yields on offer.

"There is also a feeling of herd mentality as investors follow each other and are often attracted to the very largest companies. However, for those investors seeking diversification and a fund that has true versatility across the entire market cap spectrum, this fund may well be suitable.

"There will no doubt be a number of familiar top holdings, however the flexibility afforded Thomas ensures he is able to search the depths of the FTSE and has the ability to ensure this portfolio does not merely follow the herd.

"The strong performance seen by this fund in 2010 can be credited to key sectors such as Industrials, Non-Bank Financials and Consumer Facing Businesses. Examples of companies from these sectors were Aberdeen Asset Management, Restaurant Group, Tullet Prebon, Melrose and Tomkins."

---Ends---

Note to editors:

About The Share Centre's Platinum 120 range:

The Share Centre launched its Platinum 120 funds range in June 2009 in order to help investors identify the funds with the best long-term prospects and strong management. Customers who invest in a Platinum 120 fund will benefit from no purchase commission on all funds and no initial charge on almost 90%. Please visit www.share.com/p120 to view the full Platinum 120 range. Please be aware this may require registration.

Notes to editors:

New! The Share Centre is now on Facebook and Twitter.

Join us on Facebook

Follow us on Twitter

To view all our press releases and more from our investment advisers please go to blog.share.com

For further information please contact:

The Share Centre
Stephanie Reynolds
PR Manager
01296 439 256
Stephanie.reynolds@share.co.uk

Rebecca Kempsell
PR Executive
01296 439 426
Rebecca.kempsell@share.co.uk

Lansons Communications
Chantal Heckford / Lisa Grando / Sarah Waterson
0207 294 3630 / 0207 294 3669 / 0207 294 3649

Chantalh@lansons.com / Lisag@lansons.com / SarahW@lansons.com

Risk Warnings:

Investing in general, and the products and services mentioned above may not be suitable for all: if in doubt, individuals should seek independent financial advice. The value of investments and the income from them can go down as well as up and investors may not get back their original investment. Past performance is not a reliable indicator of future performance.

The bases and levels of taxation relating to ISAs, CTFs and SIPPs are subject to change and the value of these tax allowances may depend upon the circumstances of the individual.

About The Share Centre:

The Share Centre was established in 1990 to provide value-for-money share services for private investors. Its range of services includes buying and selling shares (by Internet, telephone and post) and a comprehensive share administration and safe custody service. Tax-efficient investment 'wrappers' including ISAs, CTFs and SIPPs are also available.

The Share Centre's Advice team provides comment on market sectors, individual shares and funds on www.share.com. Access is available to customers and registered users of the site. Registration is free. To understand how our Advice team arrive at their views please read our Investment Research Policy

In addition, account customers can receive individual telephone advice on UK-listed shares and on funds traded via the CoFunds trading platform.

The Share Centre Limited is a member of the London Stock Exchange and is authorised and regulated by the Financial Services Authority under reference 146768.

Registered in England No. 2461949. Registered office: Oxford House, Oxford Road, Aylesbury, Bucks. HP21 8SZ.