

press release

15 July 2011

Experian's exposure to emerging markets remains attractive for investors

- Experian reported organic revenue growth of 6%
- Revenue in Latin America grew by 19%
- The Share Centre continues to recommend investors 'buy' Experian

As credit checking company Experian reports positive Q2 figures Nick Raynor, investment adviser at The Share Centre, explains what this means for investors.

"Experian reported very positive Q2 figures which saw organic revenue growth of 6%. The globally diverse company has performed well so far this year and the development of its growth strategy appears to be a success, with increased revenue seen in the majority of the company's activities across all regions.

"Experian offers good exposure to emerging markets and investors will be pleased to see these regions performing well seeing double-digit revenue growth in the last quarter. Figures were particularly positive in Latin America with 19% growth in revenues. This will encourage investors as the region is becoming increasingly popular with companies seeking exposure to the opportunities it offers.

"The company continues to shrug off the recession and expects this strong performance to be maintained throughout the year. Experian is a steady player and we continue to recommend it as a 'buy' for medium risk investors seeking growth."

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About The Share Centre:

The Share Centre was established in 1990 to provide value-for-money share services for private investors. Its range of services includes buying and selling shares (by Internet, telephone and post) and a comprehensive share administration and safe custody service. Tax-efficient investment 'wrappers' including ISAs, CTFs and SIPP's are also available.

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In addition, account customers can receive individual telephone advice on UK-listed shares and on funds traded via the CoFunds trading platform.

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