

press release

07 April 2011

Fund in Focus: Investec American fund

Andy Parsons, advice team manager at The Share Centre explains why investors wanting exposure to America, particularly within the large cap arena, should consider the Investec American fund.

“Many feel it was the US economy that dragged everyone into the 'credit crunch' and which in turn led us into the global economic downturn. However, it is fair to say that it is doing everything within its power to pull itself out of the doldrums.

“The strength of brand America should also help ensure that the economy reignites itself and key indicators as to whether this is working throughout 2011 will be GDP numbers, unemployment figures and state of the US housing market.

“Investors should also not lose sight of the fact that the very best fund managers look to identify those companies that are profitable, have healthy balance sheets, strong management, excellent products/services and that have already shown how to survive and take appropriate actions when needed. We feel Connor Browne, manager of the **Investec American fund**, has the ability to do this.

“When selecting different types of companies, the shortlist is divided into three style groups; basic value (financially sound, well established); consistent earners (steady earnings and dividend growth); and emerging franchises (attractively valued companies in the process of establishing a leading position and expected to grow at an above-average rate).

“In order to provide diversification and to ensure that the fund is well positioned for changing market conditions its portfolio is constructed with a balance between these three groups.

“Although it does so infrequently, the fund can invest in fixed income securities to a limited extent where the managers believe it is beneficial to do so.”

---Ends---

Notes to editors:

New! The Share Centre is now on Facebook and Twitter.



Join us on Facebook



Follow us on Twitter

To view all our press releases and more from our investment advisers please go to blog.share.com

Webchat! On **Wednesday 6 April at 13:00** Andy Parsons and the manager of this fund, Patrick Ryan will be taking your questions. Go to share.com/webchat to submit your questions.

For further information please contact:

The Share Centre

Stephanie Reynolds

PR Manager

01296 439 256

Stephanie.reynolds@share.co.uk

Rebecca Kempzell

PR Executive

01296 439 426

Rebecca.kempzell@share.co.uk

Lansons Communications

Inez de Koning / Lucy Willatt / Lisa Grando

0207 294 3623 / 020 7566 9717 / 0207 294 3669

Inezd@lansons.com / lucyw@lansons.com / Lisag@lansons.com

Risk Warnings:

Investing in general, and the products and services mentioned above may not be suitable for all: if in doubt, individuals should seek independent financial advice. The value of investments and the income from them can go down as well as up and investors may not get back their original investment. Past performance is not a reliable indicator of future performance.

The bases and levels of taxation relating to ISAs, CTFs and SIPP are subject to change and the value of these tax allowances may depend upon the circumstances of the individual.

About The Share Centre:

The Share Centre was established in 1990 to provide value-for-money share services for private investors. Its range of services includes buying and selling shares (by Internet, telephone and post)

and a comprehensive share administration and safe custody service. Tax-efficient investment 'wrappers' including ISAs, CTFs and SIPPs are also available.

The Share Centre's Advice team provides comment on market sectors, individual shares and funds on www.share.com. Access is available to customers and registered users of the site. Registration is free. To understand how our Advice team arrive at their views please read our [Investment Research Policy](#)

In addition, account customers can receive individual telephone advice on UK-listed shares and on funds traded via the CoFunds trading platform.

The Share Centre Limited is a member of the London Stock Exchange and is authorised and regulated by the Financial Services Authority under reference 146768.

Registered in England No. 2461949. Registered office: Oxford House, Oxford Road, Aylesbury, Bucks. HP21 8SZ.