

## press release

04 April 2011

Share of the week from The Share Centre

**Graham Spooner, investment adviser at The Share Centre shares his thoughts on why he has picked leading publishing company, Pearson as his share of the week:**

“Investors will be pleased to see that Pearson has produced solid figures for some time, defying the market trend. The group is generating growth organically and through bolt on acquisitions within its existing divisions, such as the acquisition of Indian based TutorVista that was announced in January.

“Going forward there will be an emphasis on developing operations in emerging markets and a drive to develop next generation education aids and services for digital products.

“Investors should not be alarmed at the concerns that remain over US education spending as the group hopes that this will be offset by growth in higher education and assessment services. The latest update highlighted a strong performance across education and publishing. International education was also particularly strong in developing markets.

“We recommend investors willing to accept a medium degree of risk consider Pearson for both international and home grown growth. It is also generating a reasonable yield.”

---Ends---

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**About The Share Centre:**

The Share Centre was established in 1990 to provide value-for-money share services for private investors. Its range of services includes buying and selling shares (by Internet, telephone and post) and a comprehensive share administration and safe custody service. Tax-efficient investment 'wrappers' including ISAs, CTFs and SIPP's are also available.

The Share Centre's Advice team provides comment on market sectors, individual shares and funds on [www.share.com](http://www.share.com). Access is available to customers and registered users of the site. Registration is free. To understand how our Advice team arrive at their views please read our [Investment Research Policy](#)

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