

press release

8 March 2011

Share of the week from The Share Centre

Nick Raynor, investment adviser at The Share Centre picks leading international bank, Standard Chartered as his share of the week, here's why:

“Standard Chartered's exposure to Taiwan, Korea, China, Pakistan, India and Thailand, along with other emerging markets, makes it a geared play on any economic upturn.

“Investors seeking this type of exposure should note the company is looking to list its shares on several different markets. It is considering an Indian and Chinese listing - giving the company a truly global reach to investors.

“Although the bank has an investment arm, around 80% of its income comes from client business. Investors should be aware that analysts do have concerns over the size of its wholesale banking income compared to retail banking.

“However, 2010 was the eighth successive year of record profits and income for Standard Chartered. Analysts were pleased with the results for the year which highlighted the growing importance of India – it overtook Hong Kong as its most profitable region.

“For investors looking for an emerging market play, the decline in the share price since November 2010 provides a more attractive entry point.”

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For further information please contact:

The Share Centre

Stephanie Reynolds

PR Manager

01296 439 256

Stephanie.reynolds@share.co.uk

Lansons Communications

Inez de Koning / Lucy Willatt / Lisa Grando

0207 294 3623 / 020 7566 9717/ 0207 294 3669

inezd@lansons.com / lucyw@lansons.com / Lisag@lansons.com

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The bases and levels of taxation relating to ISAs, CTFs and SIPP's are subject to change and the value of these tax allowances may depend upon the circumstances of the individual.

About The Share Centre:

The Share Centre was established in 1990 to provide value-for-money share services for private investors. Its range of services includes buying and selling shares (by Internet, telephone and post) and a comprehensive share administration and safe custody service. Tax-efficient investment 'wrappers' including ISAs, CTFs and SIPP's are also available.

The Share Centre's Advice team provides comment on market sectors, individual shares and funds on www.share.com. Access is available to customers and registered users of the site. Registration is free. To understand how our Advice team arrive at their views please read our [Investment Research Policy](#)

In addition, account customers can receive individual telephone advice on UK-listed shares and on funds traded via the CoFunds trading platform.

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