

## press release

25 February 2011

Andy Parsons, advice team manager at The Share Centre, suggests three funds from The Share Centre's Platinum 120 for investors seeking to diversify their ISA with funds in 2011

Low risk - Henderson Strategic Bond fund

This is an 'all-weather' bond fund designed to perform across a range of market conditions. It has a flexible and wide mandate to exploit upside potential and to also protect capital during more difficult market conditions.

The managers take an active approach to running the fund, taking into account the outlook for growth, inflation and interest rates, as well as economic and political factors. These are then married with stock specific analysis including company valuation and credit risk.

With the aid of a well-resourced team and the scope and flexibility of the mandate we believe this fund has potential to generate an attractive return across the fixed interest spectrum. Income is paid out quarterly.

Medium risk - L&G UK Alpha fund

The L&G UK Alpha fund has been managed by Richard Penny since its launch in May 2005. It offers investors a tried and tested hybrid approach to investing in value and growth companies. The fund focuses on companies that have fallen out of favour with the market or are in the process of restructuring with the potential for rapid growth.

Penny can invest across the complete market cap spectrum but generally focuses his attention on AIM listed companies. The fund generally holds in around 30-35 companies which Penny hopes will double in value over three years - showing this conviction in his choices.

This Fund is suited for those investors that are seeking value and opportunity whilst looking for longer term gains. However this fund should not be the only UK equity fund held in a portfolio due to the significant exposure to more volatile smaller to mid cap stocks.

High risk - Aberdeen Emerging Markets fund

Emerging Market investments are attractive because of their broad access to investments in Asia, Eastern Europe and Latin America. These three regions of the world have growing populations, an abundance of raw materials, developing financial markets and some are now even starting to demonstrate internal consumer demand.

The lure of potential higher returns is hard to ignore, but its not for the fainthearted and we recommend it only makes up a small proportion of your overall investment portfolio.

There are a variety of issues that make investing in the emerging markets of the world treacherous. Poor communication, poor regulation, lack of corporate governance and even corruption are just some of the difficulties faced within many of these regions.

This fund also favours a blend of large and mid cap companies. To pick the equities the team focus on a bottom-up approach with the main emphasis on absolute returns rather than the benchmark. Investments are generally bought on the basis of being held for the longer-term rather than regularly traded.

---Ends---

**Notes to editors:**

About the Platinum 120

Customers of The Share Centre wishing to invest in any of its Platinum 120 funds could benefit from 0% initial charge on 90% of the funds. In addition, customers will not be charged purchase commission on any Platinum 120 fund.

Our Platinum 120 list of funds was produced in June 2009 with the aim of helping investors to identify the funds with the best long-term prospects and strong management. Customers who invest in a Platinum 120 fund will benefit from no purchase commission on all funds and no initial charge on almost 90%. Please visit [www.share.com/p120](http://www.share.com/p120) to view the full Platinum 120 range. Please be aware that this may require registration.

A Funds ISA – with no administration fee

The Share Centre's Funds ISA has no administration fee and has been specially developed for those who wish to only invest in Funds (Unit Trusts and OEICs) within their ISA. Customers who purchase one of the discounted Platinum 120 funds through the stockbroker's Funds ISA will only have to pay for the amount they wish to invest in the fund. Funds will still be subject to an annual management charge, renewal commission, and dealing commission will be charged on sales.

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**Risk Warnings:**

Investing in general, and the products and services mentioned above may not be suitable for all: if in doubt, individuals should seek independent financial advice. The value of investments and the income from them can go down as well as up and investors may not get back their original investment. Past performance is not a reliable indicator of future performance.

The bases and levels of taxation relating to ISAs, CTFs and SIPP's are subject to change and the value of these tax allowances may depend upon the circumstances of the individual.

**About The Share Centre:**

The Share Centre was established in 1990 to provide value-for-money share services for private investors. Its range of services includes buying and selling shares (by Internet, telephone and post) and a comprehensive share administration and safe custody service. Tax-efficient investment 'wrappers' including ISAs, CTFs and SIPP's are also available.

The Share Centre's Advice team provides comment on market sectors, individual shares and funds on [www.share.com](http://www.share.com). Access is available to customers and registered users of the site. Registration is free. To understand how our Advice team arrive at their views please read our [Investment Research Policy](#)

In addition, account customers can receive individual telephone advice on UK-listed shares and on funds traded via the CoFunds trading platform.

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