

## press release

14 December 2010

Share of the week from The Share Centre

**Graham Spooner, investment advisor at The Share Centre picks Photo-Me International, best known for its photo booth operations and photo processing, as his share of the week and here's why:**

"2009 was a disappointing year for Photo-Me International, however due to cost saving measures and product development, the company has made 2010 a great success – twice trading ahead of expectations.

"Interim results released in December were positive as the company reported a 55% rise in pre-tax profits to £14m, and income seekers were alerted to its potential by a significant hike in the dividend – up from 0.25p per share to 1p.

"However investors should note Photo-Me International's profits are sensitive to exchange rate movements. This is due to 60% of sales coming from Europe, and the majority of its equipment being imported from outside the UK.

"As management show confidence, and the dividend begins to increase, we feel Photo-Me International may be worth a closer look for invests willing to take the risk."

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**Risk Warnings:**

Investing in general, and the products and services mentioned above may not be suitable for all: if in doubt, individuals should seek independent financial advice. The value of investments and the income from them can go down as well as up and investors may not get back their original investment. Past performance is not a reliable indicator of future performance.

The bases and levels of taxation relating to ISAs, CTFs and SIPP's are subject to change and the value of these tax allowances may depend upon the circumstances of the individual.

**About The Share Centre:**

The Share Centre was established in 1990 to provide value-for-money share services for private investors. Its range of services includes buying and selling shares (by Internet, telephone and post) and a comprehensive share administration and safe custody service. Tax-efficient investment 'wrappers' including ISAs, CTFs and SIPP's are also available.

The Share Centre's Advice team provides comment on market sectors, individual shares and funds on [www.share.com](http://www.share.com). Access is available to customers and registered users of the site. Registration is free. To understand how our Advice team arrive at their views please read our [Investment Research Policy](#)

In addition, account customers can receive individual telephone advice on UK-listed shares and on funds traded via the CoFunds trading platform.

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