

press release

21 September 2010

A good first half for JD Sports means The Share Centre continues to list it's shares as a 'buy'

- JD Sports reports first half profits of £16.6million – a 64% jump from £10m a year earlier
 - Raises its interim dividend by 15% to 3.8p per share
 - The Share Centre lists JD Sport as a 'buy'

Graham Spooner, investment adviser at The Share Centre, explains that the positive JD Sport results continue to make JD Sports a 'buy'.

"Strong sales from its JD Sports stores, especially over the World Cup, were behind the jump in first half profits. It's also interesting to note that it saw a 300 basis point margin improvement in its Bank and Scotts fashion stores.

"In this climate these are impressive results and it is good to note the increased dividend.

JD Sports also indicated that the second half sales have started satisfactorily, with sales up 2.7% in the first four weeks.

"The group have a strong cash position and appear well positioned for the all important Christmas season. The plan to target online sales over the next two years could also be viewed as a further positive."

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Risk Warnings:

Investing in general, and the products and services mentioned above may not be suitable for all: if in doubt, individuals should seek independent financial advice. The value of investments and the income from them can go down as well as up and investors may not get back their original investment. Past performance is not a reliable indicator of future performance.

The bases and levels of taxation relating to ISAs, CTFs and SIPP's are subject to change and the value of these tax allowances may depend upon the circumstances of the individual.

About The Share Centre:

The Share Centre was established in 1990 to provide value-for-money share services for private investors. Its range of services includes buying and selling shares (by Internet, telephone and post) and a comprehensive share administration and safe custody service. Tax-efficient investment 'wrappers' including ISAs, CTFs and SIPP's are also available.

The Share Centre's Advice team provides comment on market sectors, individual shares and funds on www.share.com. Access is available to customers and registered users of the site. Registration is free. To understand how our Advice team arrive at their views please read our [Investment Research Policy](#)

In addition, account customers can receive individual telephone advice on UK-listed shares and on funds traded via the CoFunds trading platform.

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