

## press release

16 November 2009

Business is booming for vale stockbroker, The Share Centre as new customers trade on volatility

- Account openings increase by 40% as opportunist investors trade on volatility

**Business is booming for Aylesbury based stockbroker, The Share Centre which has seen a 40% uplift in new customer accounts. Despite a prolonged recession and the ensuing market volatility, opportunist investors have returned to the stock market to take advantage of weak share prices.**

Commenting on the recent influx of opportunist investors, **Guy Knight, a director at The Share Centre, said:** “Our research shows an equal split of new customers between new-to-market and experienced investors. Low interest rates on cash investments and the long-term growth potential of the stock market have encouraged the novice investor, while the more experienced are undoubtedly attracted by a value-for-money service with excellent customer service.”

Explaining why he chose to invest in the stock market recently and why he uses The Share Centre, **Andy Bedwell, a business consultant based in Haddenham, said:** “It’s such an interesting time right now to invest in shares. I simply wanted to play the stock market and see how I got on. I choose to invest in the banking sector because I believed the banks’ shares were so undervalued at the time.

“I found the structure of The Share Centre’s website extremely easy to navigate making the information I needed really accessible. And, unlike other online retail stockbrokers, the language was free of jargon and easy to understand”, Bedwell added.

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# thesharecentre:

## Notes to editor:

Photographs of Andy Bedwell, a customer of The Share Centre are available upon request.

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## About The Share Centre:

The Share Centre was established in 1990 to provide value-for-money share services for private investors. Its range of services includes buying and selling shares (by Internet, telephone and post) and a comprehensive share administration and safe custody service. Tax-efficient investment 'wrappers' including ISAs, CTFs and SIPP's are also available.

The Share Centre's Advice Team provides comment on market sectors, individual shares and funds on [www.share.com](http://www.share.com). Access is available to customers and registered users of the site. Registration is free. To understand how our Advice team arrive at their views please read our [Investment Research Policy](#).

In addition, account customers can receive individual telephone advice on UK-listed shares and on funds traded via the CoFunds trading platform.

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