

press release

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Fund in Focus: First State Asia Pacific Sustainability

Sheridan Admans, investment adviser at The Share Centre, explains how investors looking for long term growth and broad Pacific region exposure could benefit from the First State Asia Pacific Sustainability fund.

“As a region, Asia has increased in importance since the turn of the century with the lure of potential higher returns being hard to ignore. The First State Asia Pacific Sustainability fund aims to achieve long term growth by investing in companies that have a strong franchise, high barriers to entry and which provide predictable and sustainable earnings growth.

“Investing in Asia is not for the fainthearted; poor communication, lack of corporate governance and even corruption are just some of the difficulties faced within the region. However, what sets this fund aside from other funds investing in Asia, is the emphasis the managers put on investing in companies that focus on; environment, ethics, corporate governance and social justice.

“Fund manager Angus Tulloch and his co-manager David Gait invest in approximately 50 - 70 companies. They favour large capitalised companies but may on occasion hold mid or small caps, with the idea being they are held for the longer term thereby reducing portfolio turnover.

“Due to the long-term mind set of the fund managers and the continuing development of Asia’s financial markets, investors should have at least a 3 - 5 year time horizon. We rate this as a high risk investment for those who want broad Pacific region exposure in a well diversified portfolio.”

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Note to editors:

As one of The Share Centre’s Platinum 120 funds there is no initial charge when investing in the First State Asia Pacific Sustainability fund and customers will not be charged dealing commission.

About The Share Centre’s Platinum 120 range:

The Share Centre launched its Platinum 120 funds range in June 2009 in order to help investors identify the funds with the best long-term prospects and strong management. Customers who

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invest in a Platinum 120 fund will benefit from no purchase commission on all funds and no initial charge on almost 90%. Please visit www.share.com/p120 to view the full Platinum 120 range. Please be aware that this may require registration.

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Risk Warnings:

Investing in general, and the products and services mentioned above may not be suitable for all: if in doubt, individuals should seek independent financial advice. The value of investments and the income from them can go down as well as up and investors may not get back their original investment. Past performance is not a reliable indicator of future performance.

The bases and levels of taxation relating to ISAs, CTFs and SIPP's are subject to change and the value of these tax allowances may depend upon the circumstances of the individual.

About The Share Centre:

The Share Centre was established in 1990 to provide value-for-money share services for private investors. Its range of services includes buying and selling shares (by Internet, telephone and post) and a comprehensive share administration and safe custody service. Tax-efficient investment 'wrappers' including ISAs, CTFs and SIPP's are also available.

The Share Centre's Advice Team provides comment on market sectors, individual shares and funds on www.share.com. Access is available to customers and registered users of the site. Registration is free. To understand how our Advice team arrive at their views please read our [Investment Research Policy](#).

In addition, account customers can receive individual telephone advice on UK-listed shares and on funds traded via the CoFunds trading platform.

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