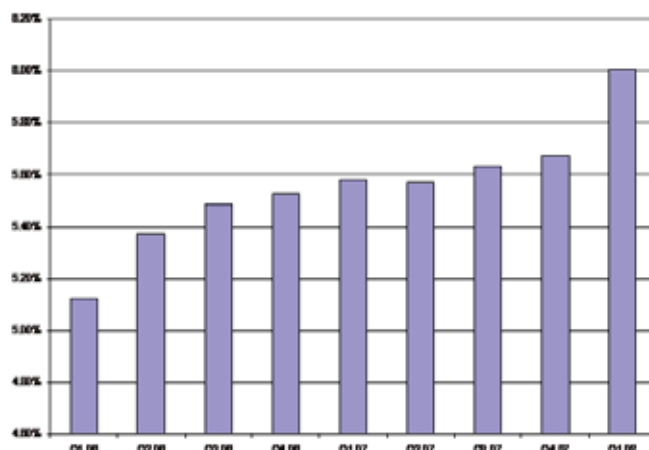


Share plc announces benchmarked revenue data – Q1 2008

■ Peer group market share grows to 6.01 per cent in Q1

Share plc today announces its quarterly benchmarked revenue figures for its main operating subsidiary, The Share Centre Limited, one of the UK's leading independent stockbrokers. This is the first time that Share plc has released these figures following the commitments made in its Annual Report and subsequent AIM Admission Document.

The Share Centre's market share of total peer group revenues grew to 6.01% in Q1 2008 increasing from 5.67% in Q4 2007. This continues the upward trend experienced by The Share Centre for over two years. For comparison, in Q1 2006 and Q1 2007 the market share was 5.13% and 5.58% respectively.



As noted in the AIM Admission Document, recent market volatility has led to a reduction in dealing volumes in the first quarter of 2008. Excluding contracts for difference and spreadbetting – activities in which The Share Centre does not participate – deal volumes for the peer group as a whole (including The Share Centre) were down by 7% on the first quarter of 2007. In most years the first quarter is the busiest, but this lower activity in 2008 may reflect not only the economic concerns resulting from the “credit crunch” but also investors deferring sales in anticipation of lower capital gains taxation after 5 April.

Overall absolute revenues for The Share Centre remained at much the same level in the first quarter of 2008 compared with the fourth quarter of 2007, whereas the rest of the peer group has collectively seen a reduction in total revenues. This results not only from underlying growth for The Share Centre but also as a result of its business model, which is less dependent on dealing commission. The impact of lower dealing commission income across the peer group and growth in The Share Centre's market share of fee and interest income have therefore both contributed to the overall increase in The Share Centre's market share of total revenues.

This analysis is based on data that has been compiled by Compeer Limited, an independent company which collates data across the stockbroking and wealth management communities. Compeer Limited compare the revenue data of The Share Centre against a peer group of nine other companies, including: Alliance Trust Savings, Barclays Stockbrokers, E*Trade Securities, Halifax Sharedealing, HSBC Stockbrokers, NatWest Stockbrokers, Saga Personal Finance, Self Trade, and TD Waterhouse Investor Services Europe.



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Notes for Editors:

Share plc is the holding company for The Share Centre Limited, Sharemark Limited and Sharefunds Limited.

The Share Centre is the principal operating subsidiary of the Share plc Group and was established in 1990 to provide value-for-money share services for private investors. Its range of services includes buying and selling shares (by internet, telephone and post) and a comprehensive share administration and safe custody service. Tax-efficient investment 'wrappers' including ISAs, CTFs and SIPPs are also available.

The Share Centre's Advice Team provides comment on market sectors and individual shares, including all of the post-privatisation / demutualisation companies, on www.share.com. Access is available to customers and registered users of the site. Registration is free. In addition, Account Customers can receive individual telephone advice on UK-listed shares and on funds traded via the Cofunds trading platform.

Important Notes:

This press release constitutes a financial promotion under the Financial Services and Markets Act 2000 and had been approved for the purposes of section 21 of that Act by The Share Centre Limited, which is authorised and regulated by the Financial Services Authority. The Share Centre Limited is a member of the London Stock Exchange and is authorised and regulated by the Financial Services Authority under reference 146768. Registered in England No. 2461949. Registered office: Oxford House, Oxford Road, Aylesbury, Bucks HP21 8SZ.

Share plc is currently admitted to trading on Sharemark and also intends to be admitted to AIM and PLUS Markets with effect from 15 May 2008. AIM, Sharemark and PLUS Markets are markets designed primarily for emerging or smaller companies to which a higher investment risk tends to be attached than to larger or more established companies. AIM, Sharemark and certain PLUS Markets securities are not admitted to the official list of the United Kingdom Listing Authority. A prospective investor should be aware of the risks of investing in such companies and should make the decision to invest after careful consideration and, if appropriate, consultation with an independent financial adviser.

Further information on Share plc including certain risk factors which the company could be exposed to are set out in the AIM Admission Document. Copies are available on request, free of charge from The Share Centre's office, or by calling The Share Centre's Customer Service Team on 0800 800 008 or are available online at www.share.com.

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